



RINI KRISHNAN

www.rinikrishnan.com

(631) 605 - 0045
rkrishn19@gmail.com

28 W Third St, apt 1231
South Orange, NJ 07079

EDUCATION

University of Illinois at Urbana-Champaign
Bachelor of Science in Broadcast Journalism

May 2013 (Early Graduation)

EXPERIENCE

The Fischler Report (MSG's Stan Fischler)

Mar 2015 – Present

Editor in Chief; Digital Media/Marketing Manager

New York, NY

- Leading renovation/digitization of long-standing hockey news standard
- Managing nation-wide team of writers covering NHL, AHL and other hockey news
- Launching innovative new digital platform with augmented reality capabilities (ETA July)
- Merging our historic print platform with a revamped online platform, via a revolutionary new sphere of media (ETA July)
- Managing publicity and marketing, on multiple platforms

Stan Fischler (MSG Network Broadcaster; Author)

Mar 2015 – Present

Lead Editor; Broadcast Assistant

New York, NY

- Assisting in content creation for an Emmy-award winning broadcaster and author
- Lead editorial team in research, stat/fact-checks, and re-writes for updated version of nonfiction history books: "New York Rangers Greatest Moments and Players" and "The Handy Hockey Answers Book"
- Create and edit content for Fischler's blog "Quoth the Maven" on MSG.com
- Assist in generating content, researching and fact-checking for weekly MSG production

MDRC

Jan 2015 – Present

Podcast Consultant

New York, NY

- Train employees in podcast production, using Adobe Creative Cloud software
- Guide production team in technical aspects of execution and Guide/coach talent in proper execution
- Assist editing team in post-production in Audition, across Windows and Mac computers

BallotBuzz App

Sep 2014 – Jan 2015

Director of Graphic Design and Layout

South Orange, NJ

- Come up with innovative concepts and designs for logo, and in-app graphics
- Carry out detailed research and create design briefs for approval
- Work with app developer to implement a unified color palette, design and visual layout

Adirondack Phantoms (AHL)

Sep 2013 – May 2014

PhantomsTV Reporter; Media Relations/ Digital Media Manager

Glens Falls, NY

- Shoot, edit and report for Youtube channel: "PhantomsTV!"
- On-camera: weekend preview packages, postgame coverage, 2-camera sit-down player feature
- Cut game highlights and produce videos for in-game video board
- Help manage social media (Twitter, Facebook, Vine); Live game tweets and Facebook updates
- Manage pressbox, credentials and aid Flyers management/scouts

Danville Dashers (FHL)

Aug 2012 – May 2013

DashersTV/ Sideline and Intermission Reporter; Social Media Manager

Danville, IL

- Shoot, edit and produce feature pieces and player profiles for DashersTV
- Manage social media platforms - Twitter and Facebook
- Conduct and produce interviews, intermission game analyses and sideline reports

UI-7 News

Jan 2012 – May 2013

Sports Reporter/ Anchor

Champaign, IL

- Coverage of Illini baseball, basketball and off-season football
- Write and draft sports segment rundowns
- Shoot, report and produce timely sports stories for sports block

ESPNU: Campus Connection

Sep 2011 – Aug 2012

Student Reporter

Champaign, IL

- Shoot, report and compile video for feature packages on Illini baseball and football
- Use Avid, FCP, Audacity and Photoshop to edit packages for TV

Virtual Dugout: Illini Baseball

Jan 2012 – May 2012

Video Production/ Social Media Director

Champaign, IL

- Shoot and edit highlights, player and coach interviews for interactive mobile app
- Introduce an interactive experience at Fighting Illini baseball games with Aurasma synced player videos/bios (activated by augmented reality triggers in baseball cards)

WPGU 107.1

Aug 2011 – May 2012

Illini Hockey, On-site Producer/ Social Media Specialist

Champaign, IL

- Compile updated active rosters and live game stats for broadcasters; research and gather real-time updates
- Communicate with studio from ice arena to ensure proper airing via Ustream

WCIA-TV Channel 3 News

Aug 2011 – May 2012

Sports and News Broadcast Intern

Champaign, IL

- Research, update and fact-check stats and information for primetime newscasts
- Draft and edit teleprompter scripts and sound bytes for both news and sports
- Videograph press conferences and player interviews for Illini basketball and volleyball
- Transcribe and write multimedia stories for online versions of sports stories; using Avid and Audition

NY Rangers (MSG Co.)

May 2011 – Aug 2011

Public Relations Intern

New York, NY

- Monitor radio and television programming for franchise mentions
- Edit and draft formally written press releases with accurate information and stats
- Survey newspapers, online newspapers, beat blogs and Google News for up-to-date information on how the team and franchise is being portrayed in the media
- Inform department heads and coaching staff of the stories being published that contain either franchise mentions or related content from beat reporters
- Analyze and update stats and information from previous season's Media Guide
- Delegate calls from the press to the proper department and act as a media liaison

The Sports Bank (FOX Sports Yardbarker:)

Sep 2010 – May 2011

Reporter/ Blogger Intern

Champaign, IL

- Report and analyze NHL Central Division teams' player and game statistics, game recaps and highlights
- Conduct hockey updates on the Chicago Blackhawks weekly
- Implement proper Search Engine Optimization (SEO) formatting to increase site traffic

SKILLS

Full Adobe Creative Cloud (Photoshop, AfterEffects, Audition, Premiere, InDesign, Bridge) ♦ Video Editing Software (Final Cut Pro, Avid, Premiere) ♦ Audio Editing Software (Audition, SoundSlidesPlus, Audacity, etc.) ♦ Camera equipment (Sony digital video cameras, Panasonic Varicams, Cannon DSLR cameras, Canon XH-A1) ♦ Video/ Radio production equipment (light kits, tripods, camera controllers, soundboards, etc.) ♦ Digital Media Comprehension (SEO functionality, Social Media Management, Augmented Reality Production) ♦ Linguistics (Fluent: English, Tamil & French)

REFERENCES

Ron Hextall

GM, Philadelphia Flyers
rhextall@comcast-spectacor.com

Marc Zumoff

Philadelphia 76ers Commentator, CSN
marczumoff@comcast.net

Serge Payer

NHL Player Rep, USM
serge@unlimitedsportsmanagement.com

Stan Fischler

Hockey Analyst, MSG Networks
fischlersp@gmail.com

Vijay Natarajan

NFL Player Rep, KCLASS Sports LLC
vijay@klass-sports.com

Acie Wyatt

Sr Production Manager, ESPNU
acie.wyatt@espn.com